



Sponsor Guide



Scan to login to your Sponsor Dashboard

100% Online / Sell Anytime, Anywhere!

Write **Group ID** Below:

Sponsor **Password** Below:

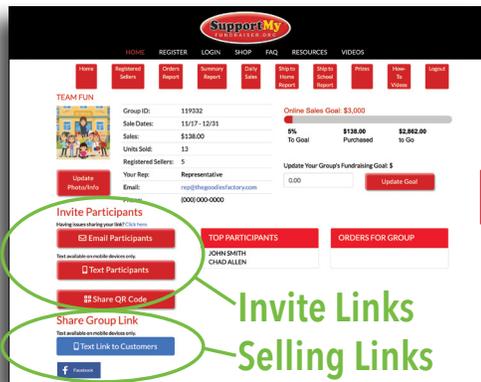
Group ID & Password will be provided by your sales representative

Login at:

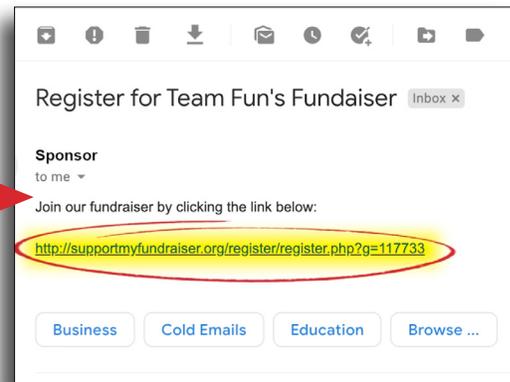
www.supportmyfundraiser.org/sponsor/

GETTING STARTED

- 1 Go to: www.supportmyfundraiser.org/sponsor/
- 2 Login to your Sponsor Dashboard with provided **Group ID** and **Password**
- 3 Invite Sellers to join your fundraiser:
A: Text or email registration link to Sellers



Sponsor Dashboard



Sign-Up Link from Sponsor

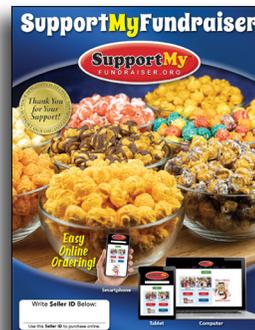
B: Distribute Fundraising Packets



Fundraising Envelope



Cover Letter



Brochure



Prizes
(when applicable)

If you have any questions contact your sales representative

3 WAYS CUSTOMERS CAN ORDER



Computer



QR Code



Text

What a **Sponsor** Dashboard looks like

Monitor and communicate with registered Sellers

Print reports

Upload photo

Invite Sellers

Monitor the progress of the sale

Update fundraising goal

View orders for group

See top Sellers

Dashboard Tabs

- Home
- Registered Sellers
- Orders Report
- Summary Report
- Daily Sales
- Ship to Home Report
- Ship to School Report
- Prizes
- How-To Videos
- Logout

- Registered Sellers** View Sellers, Seller ID, Teacher, Units Sold, Profits and Send Reminder to Registered Sellers
- Orders Report** Breakdown of Items Sold Per Seller
- Summary Report** Breakdown of Items Sold by Organization and Profit Earned
- Daily Sales** View a Report of Daily Sales
- Ship to Home Report** All Items Shipped to Customer's Homes
- Ship to School Report** All Items that will be Shipped to Organization
- Prizes** List of Prizes Earned (when Applicable)
- How-To Videos** Overview on How Sponsor and Seller Dashboard Works

SELLER OVERVIEW

- 1 Sellers visit www.supportmyfundraiser.org/register/ to create a **Seller ID** using the provided registration link or by following the instructions on the cover letter
- 2 Sellers receive a confirmation email with their **Seller ID** and a link to their Seller Dashboard (*Save this email for future reference*)

Registration Link from Sponsor

Cover Letter with Sign-Up Instructions

Confirmation Email

3 Two ways to sell

1. Sellers share their online store link with customers through their Seller Dashboard by Email, Text and Social Media (*see below*)
2. Sellers present the "SupportMyFundraiser" brochure *if applicable* (*Customers follow "How To Order" directions on the inside cover*)



What a **Seller** Dashboard looks like

Customers recognize the Seller

How Sellers sell online

- Send emails to friends & family
- Share via Social Media
- Send texts to your smartphone contacts

Support My FUNDRAISER.ORG

HOME REGISTER LOGIN SHOP FAQ RESOURCES VIDEOS

HOME Share QR Code Kickoff Video How-To Video Prizes Online Sales Logout

Customer Profile:
 Seller ID: 00076353
 Name: CHAD ALLEN
 School/Group: TEAM FUN
 Email: chadpopcornman@gmail.com
 Sale Dates: 11/17 - 12/31

My Goal: \$350.00

0%	\$0.00	\$350.00
To Goal	Purchased	To Go

[Edit Your Goal](#)

EMAIL
[Send Emails to Friends & Family](#)

SHARE via Social Media
[f](#) [m](#) [in](#) [t](#) [+](#)

TEXT (Mobile Devices Only)
[SMS](#)

TOP SELLERS!
 JOHN SMITH
 CHAD ALLEN

To Send a Text Message using the SMS share tab, you must be logged in to the seller dashboard from your phone.

How to video tutorial

Monitor the progress of the sale

Update fundraising goal

See top selling Sellers

