



Sponsor Guide



Scan to login to your Sponsor Dashboard

100% Online / Sell Anytime, Anywhere!

Write **Group ID** Below:

Sponsor **Password** Below:

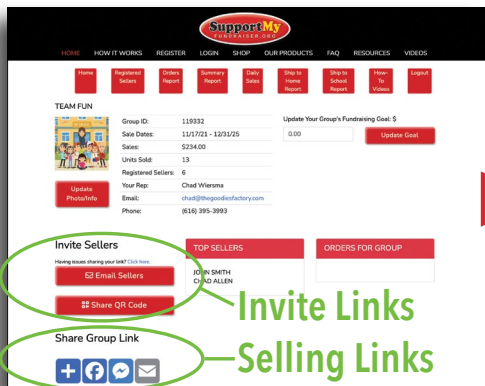
Group ID & Password will be provided by your sales representative

Login at:

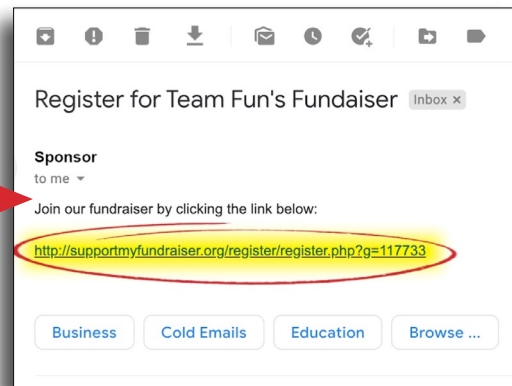
www.supportmyfundraiser.org/sponsor/

GETTING STARTED

- 1 Go to: www.supportmyfundraiser.org/sponsor/
- 2 Login to your Sponsor Dashboard with provided **Group ID** and **Password**
- 3 Invite Sellers to join your fundraiser:
 - A: Text or email registration link to Sellers**



Sponsor Dashboard

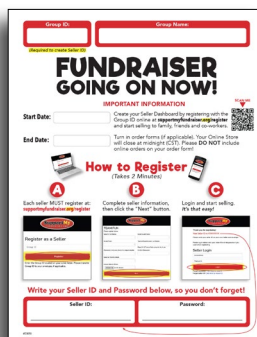


Sign-Up Link from Sponsor

B: Distribute Fundraising Packets



Fundraising Envelope



Cover Letter



"Seasonal" Brochure



Prizes (when applicable)

If you have any questions contact your sales representative

2 WAYS CUSTOMERS CAN ORDER



Smartphone

Smartphone

- 1 Scan QR Code to the left with your Smartphone
- 2 Enter **Seller ID**
- 3 Select products and pay



Computer

Computer

- 1 Go to: www.supportmyfundraiser.org
- 2 Choose **SHOP** from the navigation bar
- 3 Enter **Seller ID**
- 4 Select products and pay

What a **Sponsor** Dashboard looks like

Monitor and communicate with registered Sellers

Print reports

Upload photo

Invite Sellers

The screenshot shows the SupportMy Fundraiser.org dashboard. At the top, there is a navigation bar with links: HOME, HOW IT WORKS, REGISTER, LOGIN, SHOP, OUR PRODUCTS, FAQ, RESOURCES, VIDEOS. Below this is a row of red buttons: Home, Registered Sellers, Orders Report, Summary Report, Daily Sales, Ship to Home Report, Ship to School Report, How-To Videos, and Logout. The main content area is titled 'TEAM FUN' and includes a group photo, a group ID (119332), sale dates (11/17/21 - 12/31/25), sales (\$234.00), units sold (13), and registered sellers (6). There is a section for 'Update Your Group's Fundraising Goal' with a text input (0.00) and an 'Update Goal' button. Below this are sections for 'Invite Sellers' (with 'Email Sellers' and 'Share QR Code' buttons), 'Share Group Link' (with social media icons), 'TOP SELLERS' (listing JOHN SMITH and CHAD ALLEN), and 'ORDERS FOR GROUP'. Callouts from the left point to the 'Registered Sellers' button, the 'Update Photo/Info' button, the 'Invite Sellers' section, and the social media icons. Callouts from the right point to the 'Update Goal' button, the 'ORDERS FOR GROUP' section, and the 'TOP SELLERS' section.

Update fundraising goal

View orders for group

See top Sellers

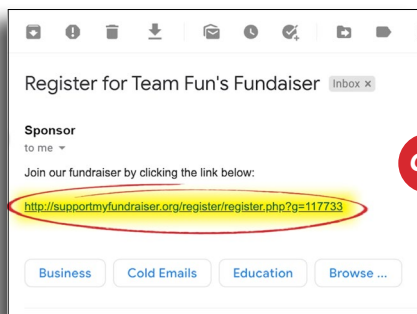
Dashboard Tabs

- Home
- Registered Sellers
- Orders Report
- Summary Report
- Daily Sales
- Ship to Home Report
- Ship to School Report
- How-To Videos
- Logout

- Registered Sellers** View Sellers, Seller ID, Teacher, Units Sold, Profits and Send Reminder to Registered Sellers
- Orders Report** Breakdown of Items Sold Per Seller
- Summary Report** Breakdown of Items Sold by Organization and Profit Earned
- Daily Sales** View a Report of Daily Sales
- Ship to Home Report** All Items Shipped to Customer's Homes
- Ship to School Report** All Items that will be Shipped to Organization
- How-To Videos** Overview on How Sponsor and Seller Dashboard Works
- Logout** Log out of Your Fundraising Dashboard

SELLER OVERVIEW

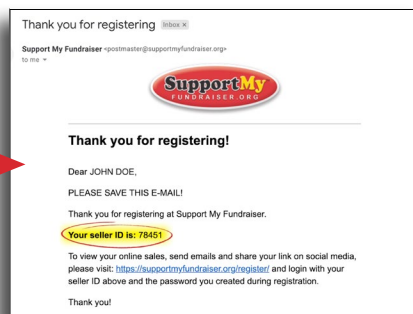
- 1 Sellers visit www.supportmyfundraiser.org/register/ to create a **Seller ID** using the provided registration link or by following the instructions on the cover letter
- 2 Sellers receive a confirmation email with their **Seller ID** and a link to their Seller Dashboard (*Save this email for future reference*)



Registration Link from Sponsor



Cover Letter with Sign-Up Instructions



Confirmation Email

3 Two ways to sell

1. Sellers share their online store link with customers through their Seller Dashboard by Email, Text and Social Media (see below)
2. Sellers present the "seasonal" selling brochure if applicable (*Customers follow "How To Order" directions on the back cover*)



What a Seller Dashboard looks like

Customers recognize the Seller

How Sellers sell online

- Send emails to friends & family
- Share via Social Media
- Send texts to your smartphone contacts

The dashboard features a navigation bar with links: HOME, HOW IT WORKS, REGISTER, LOGIN, SHOP, OUR PRODUCTS, FAQ, RESOURCES, VIDEOS. Below this are buttons for HOME, Share Link / QR Code, Kickoff Video, How-To Video, Online Sales, and Logout.

User Profile: Seller ID: 00605128, Name: JOHN SMITH, School/Group: TEAM FUN, Email: johnsmith@myorganization, Sale Dates: 11/17/21 - 12/31/25.

Goal Progress: My Goal: \$350.00. A progress bar shows 0% completion. Below the bar, it displays \$0.00 Purchased and \$350.00 To Go.

Sharing Options: EMAIL (Send Emails to Friends & Family), SHARE (Social media icons for Facebook, Messenger, Email, WhatsApp, Twitter), TEXT (Mobile Devices Only).

TOP SELLERS! JOHN SMITH, CHAD ALLEN.

How to video tutorial

Monitor the progress of the sale

Update fundraising goal

See top selling Sellers

To Send a Text Message using the SMS share tab, you must be logged in to the seller dashboard from your phone.

